

# Zeyu Xiong

✉ [zeyuhci@gmail.com](mailto:zeyuhci@gmail.com)  
🌐 [www.zeyuxiong.com](http://www.zeyuxiong.com)

---

## Education

- June. 2026 – Present **PhD in Design Informatics, KU Leuven**  
*Advisor: Prof. Andrew Vande Moere, Prof. Katrien Verbert*
- Sept. 2022 – Jul. 2024 **MPhil in Computational Media and Arts, The Hong Kong University of Science and Technology**  
*Advisor: Prof. Mingming Fan, Prof. Xiaojuan Ma*  
**Curriculum GPA 3.76/4.30.**
- Sept. 2018 – Jun. 2022 **BSc with Honours in Computer Science, University of Nottingham**  
**Curriculum GPA 3.75/4.00 (First Class).**

---

## Professional/Research Experiences

- Dec. 2025 – Present **Co-Founder/CTO of Lumo Tech**  
*A Start-Up Company focusing on Interior Building Design*
- Aug. 2024 – Oct. 2025 **Research Fellow at ETH Zürich**  
*Advised by Prof. April Wang and Prof. Dennis Komm*
- Oct. 2023 – May. 2024 **Research Assistant at University of Minnesota**  
*Advised by Prof. Zhutian Chen*
- Jun. 2022 – Jul. 2024 **Research Fellow in APEX Group of HKUST**  
*Advised by Prof. Mingming Fan*
- Aug. 2021 – Dec. 2024 **Co-Founder/CTO of Serendipity Tech**  
*A Start-Up Company focusing on Beauty Makeup Services*  
*Affiliated with the Ningbo Intelligent Technology Research Institute (XBotPark)*
- Jun. 2021 – Aug. 2021 **Front-End Engineer at Beijing Yashi Information Technology Co.,Ltd**  
*Built User-Friendly, Social Livestream and Life Sharing Platform for the older adults*
- Sept. 2020 – Jun. 2022 **Undergraduate Research Assistant in User-Centric Computing Group**  
*Research project (especially focusing on human-vehicle interaction) management on an undergraduate Research Society, University of Nottingham Ningbo China*
- Mar. 2020 – Jun. 2022 **Full-Stack Engineer at Xiaocheng Information and Technology Limited**  
*Developed Various Products to Support Students' Academic and Life Service ([website](#))*

---

## Representative Projects

### Represented Research Projects

- May. 2025 - Nov. 2025 **BeautyGuard: Designing a Multi-Agent Roundtable System for Proactive Beauty Tech Compliance through Stakeholder Collaboration**  
Designed, developed, and tested a multi-agent (Checklist review expert, Legal expert, Case research expert, and Risk planning expert) system that served for risk control of beauty tech product services. The project won the championship of [L'Oreal China's Beauty Hackathon 2025](#) [14].
- Aug. 2024 – Sep. 2025 **AgoraSim: Social Media Simulator for Education**  
Designed and developed AgoraSim, a social media simulator that enhances AI literacy by enabling young people to interact with AI-driven recommendation algorithms (under musical discussion) in a virtual environment (React + D3.js). Implemented AI agents with distinct personas and behaviors to simulate content creation, engagement, and sharing dynamics. Conducted iterative design refinements and user studies with high school students, demonstrating improved awareness of algorithmic influence on social media experiences and user behavior. Supervised by [Prof. April Wang](#) and [Prof. Dennis Komm](#).

- Feb. 2023 – Jan. 2024 **“It is hard to remove from my eye”: Design Makeup Residue Visualization System for Chinese Traditional Opera (Xiqu) Performers**  
 Investigated the practices and challenges of Chinese Traditional Opera Performers’ skin problems due to the overuse of heavy metal makeup. Designed, implemented, and evaluated an interactive mobile app (Android and iOS) with state-of-the-art computer vision techniques for visualizing makeup residual around the eye area. Supervised by [Prof. Mingming Fan](#) and [Prof. Xiaojuan Ma](#) [11].
- Feb. 2023 – Jul. 2023 **OperARTistry: An AR-based Interactive Application to Assist the Learning of Chinese Traditional Opera (Xiqu) Makeup**  
 Designed, developed, and maintained an AR-based (Web, React) makeup tutorial for Chinese Traditional Opera lovers, by integrating Google Face Mesh to detect facial feature points and apply customized opera face masks. Supervised by [Prof. Mingming Fan](#) [10].
- Jun. 2022 – May. 2023 **FetchAid: Making Parcel Lockers More Accessible to Blind and Low Vision People With Deep-learning Enhanced Touchscreen Guidance, Error-Recovery Mechanism, and AR-based Search Support**  
 Investigated the practices and challenges that blind and low vision (BLV) people faced in the package fetching process. Designed, and implemented an iOS app (Swift) that helps BLV people to fetch packages in the parcel lockers. Supervised by [Prof. Mingming Fan](#) [12].
- Jun. 2021 – May. 2022 **AI Composer: Image to Music Style Transformation**  
 Proposed, designed, and implemented a novel model of music style transfer, by inputting content image and style music. Received the **Distinguished Final Year Project Award of UNNC CS** (3 of 120). Supervised by [Prof. Amin Farjudian](#) [7].
- Oct. 2020 – Dec. 2021 **Face2Statistics: In-Vehicle Multi-modal Predictors via Facial Expressions**  
 Designed, implemented, and optimized Face2Statistics, an in-vehicle multi-modal Data Stream Predictors through facial expressions only, with advanced sequential processing capability and customization supports for individual drivers [5].
- Represented Engineering Projects**
- Oct. 2024 **Intelligent Auto Insurance Management System**  
 Designed and implemented an AI-driven auto insurance platform (React + TypeScript) for [SwissRe](#), integrating automated claims processing, risk assessment, and fraud detection features. Achieved 2nd place in the [Chengdu80 Competition 2024](#).
- Apr. 2023 – Oct. 2023 **Discover Ningbo**  
 Designed, developed, and maintained an interactive WeChat Mini Program (Taro.JS + React + TypeScript + Node.JS + MySQL) for beginners to learn Chinese & Mandarin, and understand the traditional culture in Ningbo city. This project was supported by the UNNC language center.
- Aug. 2021 – May. 2023 **Serendipity Pobling App**  
 Designed, developed and maintained a cross-platform app (React-Native) for real-time residual makeup detection by integrating micro camera and deep neural networks. (Patent-pending)
- Oct. 2022 – Feb. 2023 **Metaverse for Working Training**  
 Designed and implemented a VR solution (Unity) for electric worker training, earned the Champion of Hackathon 2023 (Hong Kong Digital Assets Society), supervised by [Prof. Man Chan](#) and [Dr. Jenny Zhou](#).
- Jun. 2020 – Sep. 2021 **uMap**  
 Designed, developed and maintained a real-time interactive university map (Taro.JS + React + TypeScript + Node.JS + MongoDB) in Wechat mini program for freshmen. Achieved the peak daily page views of over 15K during the orientation week. The uMap is now the official university map for UNNCers.

May. 2020 – Jun. 2022 **uCourse**  
Designed, developed, and maintained a WeChat mini program (Taro.JS + React + TypeScript + Node.JS + MongoDB) for convenient curriculum timetable management and course forum discussions for on-campus students. Led the development team of 7 engineers and developed over 10k lines of code. Achieved peak accesses of over 400k for one month.

---

## Side Projects

- Oct. 2024 – Sep. 2025 **"Bespoke Bots": Diverse Instructor Needs for Customizing Generative AI Classroom Chatbots**  
Designed and conducted semi-structured interviews with STEM instructors, facilitated card-sorting activities to identify their customization priorities, and analyzed patterns across course contexts to inform design implications for modular classroom AI systems. Supervised by [Prof. April Wang](#) [17].
- Oct. 2024 – Sep. 2025 **Data Story: From Workbook to Notebook: Collaborative Data Story Authoring with Spreadsheet**  
Designed and developed DataStory, a collaborative platform enhancing spreadsheet collaboration by enabling users to track, interpret, and understand data changes and relationships. Implemented features for automatic change tracking, version history navigation, and visual data flow mapping. Transformed spreadsheet workbooks into a literate programming environment, improving data exploration, comprehension, and communication. Supervised by [Prof. April Wang](#).
- Apr. 2024 – Jan. 2025 **Datar: An Embodied Approach for Teaching Data Literacy Through Everyday Objects**  
Designed and developed datAR, a tablet-based augmented reality application that promotes embodied data literacy by integrating data exploration into everyday objects. Implemented tangible analysis blocks to facilitate hands-on interaction with data, making abstract concepts more accessible to high school students. Conducted a case study with 15 students, demonstrating how datAR enhanced data science skills through the analysis of nutrition information in familiar snacks, despite initial challenges in recognizing real-world relevance. Supervised by [Prof. April Wang](#) [15].
- Oct. 2023 – May. 2024 **Sketch then generate: Providing incremental user feedback and guiding LLM code generation through language-oriented code sketches**  
Conducted contextual inquiries with LLM users to understand their coding behaviors, then designed and implemented an LLM-based system that displays relevant code snippets on demand. Finally, the system was evaluated to assess its effectiveness and user experience. [13].
- Mar. 2023 – Sep. 2024 **Interactive Digital Memento: Towards Real-world Features Preserving Digitization for Mementos in Augmented Reality**  
Designed and implemented an AR application (in Unreal Engine) for digital memento's reconstruction and reuse the functionalities by authoring in the virtual world. Utilized Microsoft HoloLens 2 for system deployment and user study [16].
- Mar. 2023 – Jul. 2023 **A Comprehensive Survey for Evaluation Methodologies of AI-Generated Music**  
Investigated the existing evaluation methodologies of AI-generated music in terms of subjective evaluation, objective evaluation, heuristic evaluation, and combined evaluation. Stressed the benefits and established potential evaluation standards can have for developers and musicologists in various scenarios [8].
- Jun. 2022 – Dec. 2022 **CoPracTter: An Online Support Tool for People who Stutter in China**  
Investigated the special social impact and need for People who Stutter (PwS) in China. Designed, and implemented an online practicing tool to cope with PwS in China. Supervised by [Prof. Mingming Fan](#) [9].

- May. 2021 – Oct. 2021 **HUT: High-Utility batched queries under Differential Privacy for IoV**  
Designed and implemented a new algorithm to mitigate the harmful effects of DP-protected batch queries in IoV, by leveraging local batch aggregations and order constraints, and evaluated the algorithm with the state-of-the-art DP protection mechanisms, which obtained on average 95.69% reduction in information loss while maintaining strong mathematically-guaranteed privacy protection [6].
- May. 2021 – Aug. 2021 **Characterization Study between Drivers' Facial Expressions and Vehicle Status**  
Designed and developed a novel algorithm to utilize face mesh for locating and intercepting drivers' facial expressions. Leveraged local binary fitting to select informative feature points from facial images for analysis [2].
- May. 2021 – July. 2021 **Emulating Internet-of-Vehicles (IoV) using a Single Machine**  
Designed and developed an emulation platform for examining novel Human-Vehicle Interaction techniques in the context of IoV [3]. Examined the applicability and the tradeoffs of Face2Multi-modal, an in-vehicle DNN-driven predictors for drivers' statistics, as a proof-of-concept.
- Aug. 2020 – Jan. 2021 **Demystification of the Interactions between Driving Styles & Behaviors**  
Implemented a state-of-the-art self-clustering algorithm, DBSCAN, on an open-sourced multi-modal dataset to characterize drivers' hidden behavior patterns for 4 drivers during their 20-min drives. Presented 8 key findings that could contribute to future adaptive and intelligent Human-Vehicle Interaction systems [1].
- Feb. 2020 – July. 2020 **BROOK Dataset for Data-Driven Human-Vehicle Interactive Designs**  
Built BROOK, a multi-modal and facial video dataset to exploit data-driven techniques for Human-Vehicle Interactive designs. BROOK dataset consists of 7 types of contextual statistics, 3 types of bio-signals and facial videos from 34 drivers during 20-min drives [4].

---

## Services

### Teaching

- Jan. 2025 – May. 2025 **Teaching Assistant – 263-4903-00L Designing in Educational Technology, ETH Zurich**  
Managing the exercise session and project presentation of students. This course is taught by [Prof. April Wang](#)
- Sep. 2024 – Dec. 2024 **Teaching Assistant – 263-4902-00L Seminar on User-Centered Programming Interfaces, ETH Zurich**  
Managing and presenting topics to students about topics and papers related to user-centric programming interfaces. The seminar is taught by [Prof. April Wang](#)
- Jan. 2024 – May. 2024 **Teaching Assistant – CMAA 5019 Machine Learning & Arts, HKUST(GZ)**  
Managing and co-supervising students with their projects using P5.js, Tensorflow.js, and PyTorch to apply machine learning techniques to arts (images, videos, sound). The module is taught by [Prof. Theo Papatheodorou](#).

### Peer Review

- 2024-2025 **Paper Reviewer, ACM CHI 2025**  
2024 **Program Committee Member (papers), ACM Chinese CHI 2024**  
2023-2024 **Paper Reviewer, ACM CHI 2024**

---

## Publications

- [1] Yu Zhang, Wangkai Jin, **Zeyu Xiong**, Zhihao Li, Yuyang Liu, and Xiangjun Peng. 2021. Demystifying Interactions between Driving Behaviors and Styles through Self-Clustering Algorithms. In *Proceedings of the 23rd International Conference on Human-Computer Interactions (HCII'21)*.
- [2] Jiahao Wang, **Zeyu Xiong**, Yicun Duan, Junyu Liu, Zilin Song, and Xiangjun Peng. 2021. The importance distribution of drivers' facial expressions varies over time! In *13th International Conference on Automotive User Interfaces and Interactive Vehicular Applications (AutomotiveUI'21)*.

- [3] Wangkai Jin\*, Xiaoxing Ming\*, Zilin Song, **Zeyu Xiong**, and Xiangjun Peng. 2021. Towards Emulating Internet-of-Vehicles on a Single Machine. In *Proceedings of the 13th International Conference on Automotive User Interfaces and Interactive Vehicular Applications (AutomotiveUI'21)*.
- [4] Wangkai Jin, Yicun Duan, Junyu Liu, Shuchang Huang, **Zeyu Xiong**, and Xiangjun Peng. 2022. Brook dataset: a playground for exploiting data-driven techniques in human-vehicle interactive designs. In *Arxiv Technical Report-Feb-02 at User-Centric Computing Group, University of Nottingham Ningbo China*.
- [5] **Zeyu Xiong**, Jiahao Wang, Wangkai Jin, Junyu Liu, Yicun Duan, Zilin Song, and Xiangjun Peng. 2022. Face2Statistics: User-Friendly Alternatives to In-Vehicle Multi-modal Bio-Sensors. In *Proceeding of the 24th International Conference on Human-Computer Interactions (HCI'22)*.
- [6] Junyu Liu, Wangkai Jin, Zhenyong He, Xiaoxing Ming, Yicun Duan, **Zeyu Xiong**, and Xiangjun Peng. 2022. Hut: enabling high-utility, batched queries under differential privacy protection for internet-of-vehicles. In *Arxiv Technical Report-Feb-02 at User-Centric Computing Group, University of Nottingham Ningbo China*.
- [7] **Zeyu Xiong**, Pei-Chun Lin, and Amin Farjudian. 2022. Retaining semantics in image to music conversion. In *24th IEEE International Symposium on Multimedia (ISM'22)*.
- [8] **Zeyu Xiong**, Weitao Wang, Jing Yu, Yue Lin, and Ziyang Wang. 2023. A comprehensive survey for evaluation methodologies of ai-generated music. In *2023 International Computer Music Conference (ICMC'23)*.
- [9] Li Feng, **Zeyu Xiong**, Xinyi Li, and Mingming Fan. 2023. Copractter: toward integrating personalized practice scenarios, timely feedback and social support into an online support tool for coping with stuttering in china. In *ACM CHI Conference on Human Factors in Computing Systems (CHI'23)*.
- [10] **Zeyu Xiong\***, Shihan Fu\*, and Mingming Fan. 2023. Operartisty: an ar-based interactive application to assist the learning of chinese traditional opera (xiqu) makeup. In *The Eleventh International Symposium of Chinese CHI (Chinese CHI'23, Best Paper Honorable Mention Award)*.
- [11] **Zeyu Xiong**, Shihan Fu, Yanying Zhu, Chenqing Zhu, Xiaojuan Ma, and Mingming Fan. 2024. "it is hard to remove from my eye": design makeup residue visualization system for chinese traditional opera (xiqu) performers. In *ACM CHI Conference on Human Factors in Computing Systems (CHI'24, Best Paper Honorable Mention Award)*.
- [12] Klara Zhitong Guan\*, **Zeyu Xiong\***, and Mingming Fan. 2024. Fetchaid: making parcel lockers more accessible to blind and low vision people with deep-learning enhanced touchscreen guidance, error-recovery mechanism, and ar-based search support. In *ACM CHI Conference on Human Factors in Computing Systems (CHI'24, Best Paper Honorable Mention Award)*.
- [13] Zhutian Chen, **Zeyu Xiong**, Xiaoshuo Yao, and Elena Glassman. 2024. Sketch then generate: providing incremental user feedback and guiding llm code generation through language-oriented code sketches. In *(arxiv)*.
- [14] Junwei Li, Wenqing Wang, Huiliu Mao, Jiazhe Ni, and **Zeyu Xiong**. 2025. Beautyguard: designing a multi-agent roundtable system for proactive beauty tech compliance through stakeholder collaboration. In *(ICHEC'25, Chinese CHI'25, To be appeared)*.
- [15] Lilian Lopez, **Zeyu Xiong**, Kiara Chau, Gustavo Umbelino, Zihan Wu, and April Wang. 2025. Datar: a situated learning approach for data literacy through everyday objects. In *Proceedings of the 30th ACM Conference on Innovation and Technology in Computer Science Education (ITiCSE'25)*.
- [16] Zisu Li, Jiawei Li, **Zeyu Xiong**, Shumeng Zhang, Faraz Faruqi, Stefanie Mueller, Chen Liang, Xiaojuan Ma, and Mingming Fan. 2025. Interactive digital memento: towards real-world features preserving digitization for mementos in augmented reality. In *ACM CHI Conference on Human Factors in Computing Systems (CHI'25)*.
- [17] Irene Hou, **Zeyu Xiong**, Philip Guo, and April Wang. 2026. "bespoke bots": diverse instructor needs for customizing generative ai classroom chatbots. In *ACM CHI Conference on Human Factors in Computing Systems (CHI'26, to be appeared)*.

---

## Honors & Rewards

- July. 2025 **L'Oreal China – [Beauty Techathon](#) Champion**
- May. 2024 **Best Paper Honorable Mention Award in CHI 2024 – ACM SIGCHI**
- Nov. 2023 **Best Paper Honorable Mention Award in Chinese CHI 2023 – International Chinese Association of Computer-Human Interaction (ICACHI)**
- Jan. 2023 **Champion of Hackathon 2023 – Hong Kong Digital Assets Society (HKDAS)**
- Jan. 2023 **The Most Innovative Award of Hackathon 2023 – Hong Kong Digital Assets Society (HKDAS)**
- Jun. 2022 **Distinguished Final Year Project Award at University of Nottingham**
- Dec. 2021 **Head's Scholarship at University of Nottingham**
- Jan. 2021 **Coursera Certificate: [Machine Learning](#)**
- Dec. 2019 **Head's Scholarship at University of Nottingham**